

Gurukul Educational And Research Institute

SHIKSHA SANKUL, SAHASTRADHARA ROAD, NEARBY IT PARK,
DEHRADUN, UTTARAKHAND PIN CODE - 248013



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DIPLOMA IN MULTIMEDIA

Duration: 1 Year

Eligibility: 10+2 Pass / Basic Computer Knowledge

Mode: Theory+ Practical+ LiveProjects

Semester 1 – Design & Graphics Foundation

1 Introduction to Multimedia

- Meaning & Scope of Multimedia
- Types of Media (Text, Audio, Video, Animation)
- Basics of Design Principles
- Color Theory
- Typography

2 Graphic Designing

- Logo Design
- Poster & Banner Design
- Social Media Creatives
- Visiting Card & Brochure Design
- Image Editing

Tools Practice:

- Adobe Photoshop
- CorelDRAW / Illustrator

3 Video Editing Basics

- Video Editing Concepts
- Cutting & Trimming
- Transitions & Effects
- Text & Titles
- Intro / Outro Creation

Tools Practice:

- Adobe Premiere Pro / Filmora

4☐ Audio Editing

- Audio Recording Basics
- Noise Removal
- Background Music Mixing
- Voice Editing

Semester 2 – Animation & Advanced Multimedia

5☐ 2D Animation

- Animation Principles
- Character Design
- Storyboarding
- Frame-by-Frame Animation

6☐ 3D Animation (Basic)

- 3D Modeling Basics
- Lighting & Rendering
- Intro to 3D Tools

7☐ Web & Digital Media

- Basic Web Layout Design
- UI/UX Basics
- Social Media Marketing Creatives
- YouTube Thumbnail Design

8☐ Portfolio & Final Project

- Short Animated Video
- Branding Project
- Promotional Video
- Final Presentation
- Viva

Examination Pattern

- Theory – 100 Marks
- Practical – 200 Marks
- Project – 100 Marks

- Viva – 100 Marks

Career Scope

- Graphic Designer
- Video Editor
- Animator
- Social Media Designer
- UI Designer (Entry Level)
- Freelancer / YouTube Editor

